



News Release

NETGEAR Introduces Digital Entertainer Live, Compact All-in-One Set-top Box for Playing Home Media and Streaming Internet Video on HDTVs

Plays Movies, Videos, Music and Photos from USB Drives, Computers and Network Attached Storage; Accesses YouTube, CinemaNow On-demand Movies, Internet Videos, Hulu, Netflix and More

Bracknell, UK. — September 9, 2009 — NETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, today launched the newest Internet-connected set-top box in its popular “Digital Entertainer” product family. The new Digital Entertainer Live (EVA2000) is an easy-to-use and affordable Internet set-top box that enables viewers to play their digital media collections, YouTube™ videos and a wide range of other Internet content on big-screen TVs. Rather than having to watch downloaded movies and online videos on small computer screens, families can now enjoy media collections stored on USB storage devices, computers and network storage directly on their HDTVs, from the comfort of their couch.

In addition to personal media collections and YouTube, consumers can now easily browse, download and play newly released pay-per-view movies from CinemaNow. They can also view videos on their TV from a wide variety of Internet sources, such as Hulu™, Netflix® and CBS™, through free software trials and optional subscriptions. The Digital Entertainer Live incorporates all of these functions into a single compact player, an advantage for cluttered home entertainment cabinets.

“People are amassing a huge amount of their own downloaded and personal digital music, photos, and videos, as well as consuming more and more Internet video,” said Phillip Pyo, NETGEAR’s director of product marketing for connected home entertainment products. “According to comScore’s Video Metrix service, between January 2007 and July 2009, there was a 331 percent jump in the number of minutes of video watched per average viewer per month. It went from 2 hours, 31 minutes to 8 hours, 20 minutes.”

He added, “The vast majority of people are still watching these videos on small computer screens, so it’s logical to assume that the amount of time spent will continue to increase as devices such as the Digital Entertainer Live make it even easier to watch online video on HDTVs. NETGEAR is thrilled to offer an affordable, content-rich, and easy-to-set-up and -use solution that bridges this gap and enables people to fully enjoy their home media collections and online video from popular Internet sites on the best screen in their home — their big-screen TVs.”

The Digital Entertainer Live — Product Features

The Digital Entertainer Live is a compact, “plug in and go” home media player with a simple remote control that enables consumers to easily access their digital movies, videos, music and photos directly from their USB storage devices and watch them on their TV. Users need only plug a USB hard drive containing digital media content into one of two USB 2.0 ports on the Digital Entertainer Live and connect the Digital Entertainer Live to their HDTV using an HDMI or composite cable. The Digital Entertainer Live also features regular RCA jacks for connecting to older analogue TVs.

Furthermore, with its integrated network port, the Digital Entertainer Live easily makes an Ethernet wired connection to the Internet and the home network, enabling access to digital media content stored on computers and network storage devices in the home network, as well as Internet content over the web. If consumers do not have an Ethernet connection available near their TV, they can use the optional Digital Entertainer Live Wireless USB Adapter (EVAW111) that connects the Digital Entertainer Live to the Internet and the home network via Wi-Fi®. Alternatively, they can use existing electrical power outlets and a powerline device, such as NETGEAR’s Home Theater Internet Connection Kit (XAVB1004), to connect the Digital Entertainer Live to the Internet and the home network.



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By connecting the Digital Entertainer Live to a broadband Internet connection, consumers enjoy the full YouTube experience — searching, browsing and watching millions of videos with access to subscriptions, playlists, country selections, categories and channels — all without the need for a computer. Instead of huddling around a small computer screen to watch the latest funny video, consumers can now show it on their TV for everyone to enjoy.

To widen the search for Internet video content, the Digital Entertainer Live is shipped with a built-in Internet video search engine that can locate videos on the entire worldwide web. The Digital Entertainer Live performs dynamic keyword searches of more than a hundred thousand websites for Internet videos without needing a computer. The search feature yields dynamic results with each letter inputted and automatically categorises popular subjects into easy-to-find folders.

The Digital Entertainer Live also supports pay-per-view movies on-demand from CinemaNow, where users can buy or rent hundreds of newly released movies as soon as they are available on DVD and watch them in minutes. Consumers no longer have to wait for the mail or drive to the nearest rental store. They simply browse all the movies on their TV and download them to a USB storage device using their Digital Entertainer Live and Roxio/CinemaNow account.

Additionally, the Digital Entertainer Live includes a free trial of VuNow™, which provides access to hundreds of other Internet videos, live Internet TV and live Internet radio streamed from popular sites from around the world, such as Bloomberg, CNN Video, C-SPAN, ESPN, Germany's ZDF, Al Jazeera, BBC Worldwide, China's CCTV, Germany's DWTV, Euronews, EuroSport, France 24, France's Orange Sport, Germany's RTL, and Sky News. The Digital Entertainer Live also comes with a free trial of PlayOn™ software. By running this optional software on a computer also connected to the Internet and home network, users enjoy hit TV shows and movies from popular Internet video services such as Hulu, Netflix, Amazon Video On Demand, BBC iPlayer, CBS, NFL, the Australian Broadcasting Corp. and more, wherever the service is normally available via the Internet.

"There is an ever-increasing amount of digital media — TV episodes, movies, photos and music — being stored on computers and other devices throughout the home, as well as on the Internet," said Jayant Dasari, broadband and television infrastructure and services research analyst at Parks Associates. "In fact, some people have even maxed out their personal computers with media, requiring external storage, such as one that connects via USB. Due to this increase in distributed digital media content, consumers are looking for ways to enjoy their digital media and online videos in one place. Internet-connected set-top boxes are one solution that enable the entire family to benefit from viewing the broadest spectrum of digital content on their HDTVs from the comfort of their living rooms."

Pricing and Availability

Backed by a one-year warranty and 24/7 technical support, the NETGEAR Digital Entertainer Live (EVA2000) is available in the U.S. through leading retailers, e-commerce sites and value-added resellers at an MSRP of \$149.99. The Digital Entertainer Live Wireless USB Adapter (EVAW111) has an MSRP of \$39.99. Worldwide availability of the Digital Entertainer Live is planned for the coming months.

Product details, instructional videos and other information are at <http://www.delive.netgear.com>.

Product photos can be downloaded from: <http://www.netgear.com/Products/Entertainment/DigitalMediaPlayers/EVA2000.aspx>

About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices.



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Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 29,000 retail locations around the globe, and via more than 41,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available at <http://www.netgear.co.uk> Follow NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/netgear>.

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Note: Actual data throughput will vary from maximum signal rates stipulated. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate.

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VuNow service will be free for trial period and thereafter subject to paid annual subscriptions. The term of the trial period may be found at the Digital Entertainer Live product site located within www.netgear.com/vunow. The VuNow service will be subject to acceptance of the terms of the VuNow service and license agreement.

PlayOn service will be free for a trial period and thereafter offered with a special discount with Digital Entertainer Live purchase. The term of the trial period may be found at the Digital Entertainer Live product site located within www.netgear.com/playon. Support of online sites subject to PlayOn terms and conditions.

CinemaNow, Hulu and Netflix are only available in the United States. Netflix support requires an existing subscription to the Netflix service.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for NETGEAR, Inc.:
This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning NETGEAR's business and the expected performance characteristics, specifications, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR's products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management's current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR's products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR's products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions. Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled "Part II - Item 1A. Risk Factors," pages 35 through 49, in the Company's quarterly report on Form 10-Q for the fiscal second quarter ended June 28, 2009, filed with the Securities and Exchange Commission on August 6, 2009. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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